



PIONEER VALLEY
Art Festival

**SATURDAY, AUGUST 26 &
SUNDAY, AUGUST 27, 2023
10 AM to 4 PM, Both Days**

**Agawam
Polish American Club**
139 Southwick Street
Feeding Hills, MA

sponsored by
 **AGAWAM COMMUNITY
ARTISTS AND
ARTISANS**



**OVER 70 VENDORS
FREE PUBLIC ADMISSION ♦ FREE PARKING
FOOD ♦ ARTISTS DEMONSTRATIONS
LIVE ENTERTAINMENT ♦ ROCK PAINTING**

THE GLORIA McLELLAN SILENT ART AUCTION **THE NEW ENGLAND MOSAIC PROJECT**

For more information please contact: Ceil Rossi at info@agawamarts.com
Visit our web site: www.agawamarts.com

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THE NEW ENGLAND MOSAIC PROJECT

The New England Mosaic is a 24 ft. wall of 6 x 6 canvases representing New England around a theme. This year's theme is "New England's Seasons: Beauty, Bounty, and Favorite Pastimes." Displayed together, the canvas "tiles" become a fine art mosaic wall. Finished canvases are donated by their creators to be sold to fund community art projects and art scholarships.



THE GLORIA McLELLAN SILENT ART AUCTION

A silent auction will be held for the benefit of the Gloria McLellan Art Scholarship. The scholarship will benefit area high school seniors who are pursuing further education through an established institution or program for the visual arts. Gloria was one of the founding members of the Agawam Community Artists and Artisans. Gloria pursued her love of visual arts, expressing herself in many art forms, and creating art well into her nineties. This scholarship was founded on her belief that artists and artisans should be encouraged and supported by the community.



LIVE ENTERTAINMENT



Enjoy an energetic and entertaining weekend of music from around the world for guitars and mandolin. Husband and wife duo, Handler and Levesque lend Brazilian, Latin, Gypsy, jazz, classical, folk and pop music influences to create their lyrical and expressive arrangements. Their enchanting CD's have received critical acclaim and have been sold in dozens of countries throughout the world.

www.judyandmark.com

DEMONSTRATIONS

There will be live demonstrations throughout the day by our talented artists and artisans.

KIDS CRAFT

Join in on the rock painting fun. Our local "Agawam Rocks" group will help visitors of all ages create a special "rock".

FOOD

Food provided by the Polish American Club from their kitchen. Hamburgs, hot dogs, chips and drinks. Open 11:00 A.M. to 2:00 P.M. Picnic tables are available under the trees.



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GENERAL INFORMATION



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139 Southwick Street
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APPLICATION DEADLINE: JULY 15, 2023

FEES

	MEMBER	NON-MEMBER
6 ft. table and 1 chair in the Hall.	\$25. SOLO OUT	\$35. SOLO OUT
8 ft. table and 1 chair under covered Pavilion.	\$25. SOLO OUT	\$35. SOLO OUT
10 x 10 tent space & 1 chair opening to the covered pavilion.	\$35. SOLO OUT	\$35. SOLO OUT
10 x 10 tent space on paved parking lot.	\$35.	\$65.

STUDENTS ARE FREE BUT MUST PROVIDE THEIR OWN TENT.

ARTISTS ARE RESPONSIBLE FOR POSITIONING PROVIDED TABLE / CHAIR AND RETURNING IT TO THE HALL.

CATEGORIES

Acrylic Painting / Watercolor Painting / Oil Painting / Mixed Media / Drawing / Sculpture / Metal Art / Photography / Ceramics / Clay / Pottery / Fiber Art / Clothing & Accessories / Jewelry / Furniture / Woodworking / Wood / Glass / Letterpress Printing.

All work must be original, no kits. Handmade items only of professional quality. Prints and giclees accepted.

ACCEPTANCE

Fill out your application completely. Acceptance to the Festival will be made within five days of receipt of your application. Please submit a photograph of your art and a 2 line description for our Festival brochure. Attach these to your application, or email separately to info@agawamarts.com as an attachment. Deadline to remit your information is **JULY 15, 2023**, if you would like to be listed in our Festival brochure.

PAYMENT

After you have received your acceptance notice, please send your payment within 5 business days. Make your check payable to: ACAA or Agawam Community Artists and Artisans and mail to Ceil Rossi, P.O. Box 126, Agawam, MA 01001.

CANCELLATIONS

Refunds will **NOT** be given for last minute cancellations or no shows. No refunds will be given for accidents, weather or health. The Festival will go on rain or shine.

SET-UP

Set up may begin on Friday, August 25th at 8:00 a.m. No breakdown before 4 P.M. on Sunday, August 27th. Your space will have an exhibitor number that corresponds with our Festival brochure. In order to create uniformity, artists and artisans are asked to use black table coverings. Dollar Store plastic is acceptable.

OVERNIGHT

There **WILL NOT** be any overnight security. It is recommended that artists remove their valuable items overnight. It is recommended that tents be lowered on Saturday evening in case of wind or rain. All tents must be weighted down.

BOOTH SITTERS

Booth sitters will be available during the Festival.

PARKING

Easy loading and unloading and abundant free parking for our visitors.

ATM

There is an ATM available in the pavilion Hall for guests and members.

PHOTOS

Photos will be taken during the Festival for the purpose of future promotional use.

ADVERTISING

The Festival will be highly promoted through TV appearances on local Channel 22, social media, Agawam Cultural Council website, area newspapers, forums and street signs.



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